

Flash Mob Field Trip

A flash mob (or flashmob) is a large group of people who assemble suddenly in a public place, perform an unusual act for a brief time, then disperse. The term flash mob is generally applied only to gatherings organized via telecommunications, social media, or viral emails. The term is generally not applied to events organized by public relations firms, protests, and publicity stunts.

We have the opportunity of photographing a flash mob event this Wednesday, December 22, 2010. Meet outside the Apple store (second floor) at the Columbia Mall at 7:45 pm. Look for Matt Korbela (410-903-5088). We'll have a few minutes to strategize and position ourselves for a holiday themed flash mob that will begin milling about at 8:00 and then performing at 8:15. As with most event photography, we'll have one take to point the camera and capture the moment.

Contact Matt if you have any questions