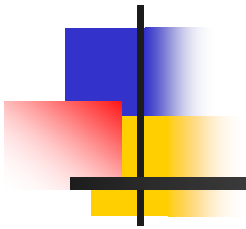
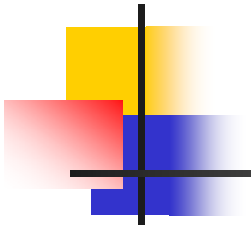


Learning With Lynda.com

by Mike DeLucia

a.k.a. Tony



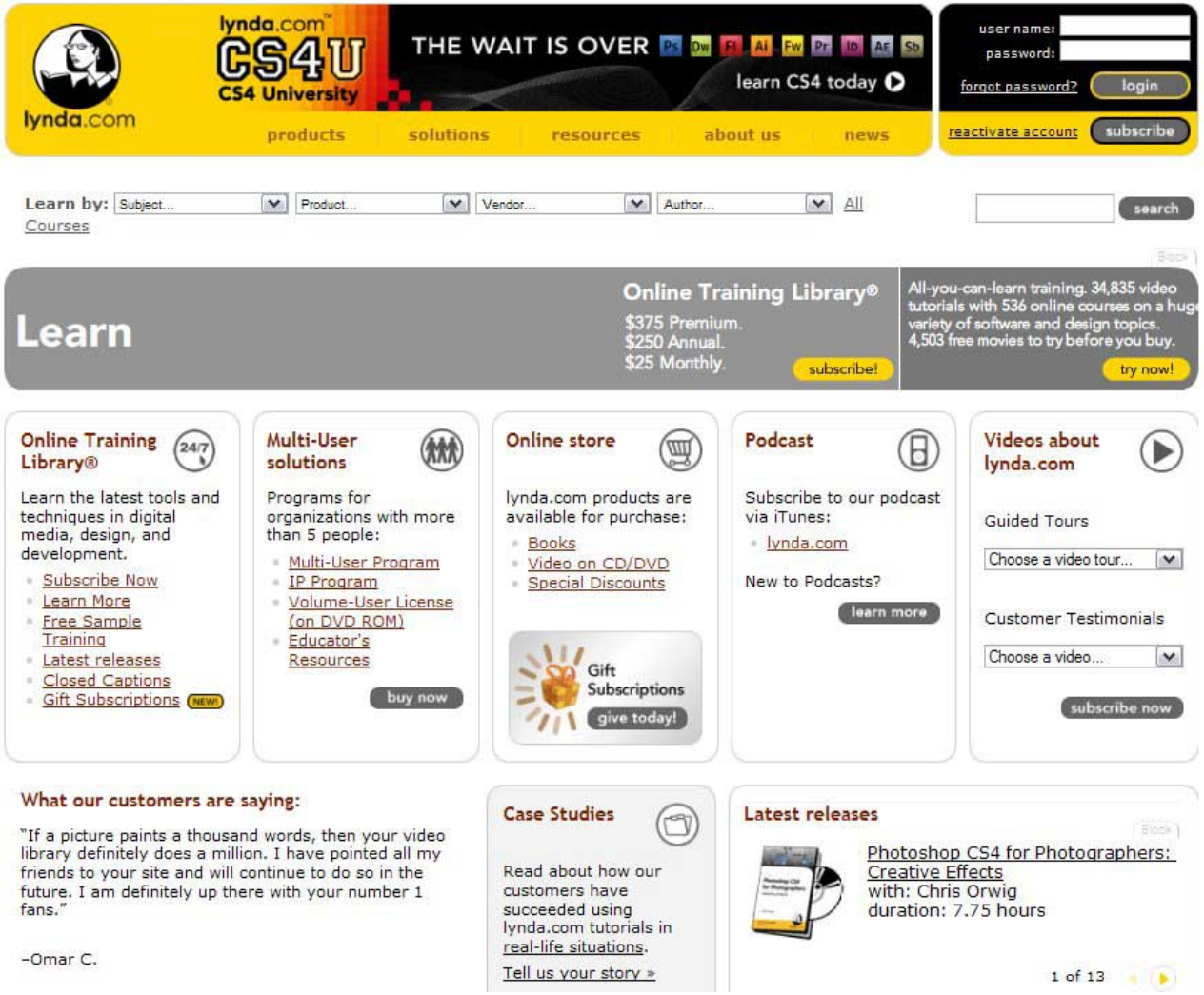
Brief Outline

- Who is Lynda?
- Briefly review her major features
- Visit her home and play around
- Q & A

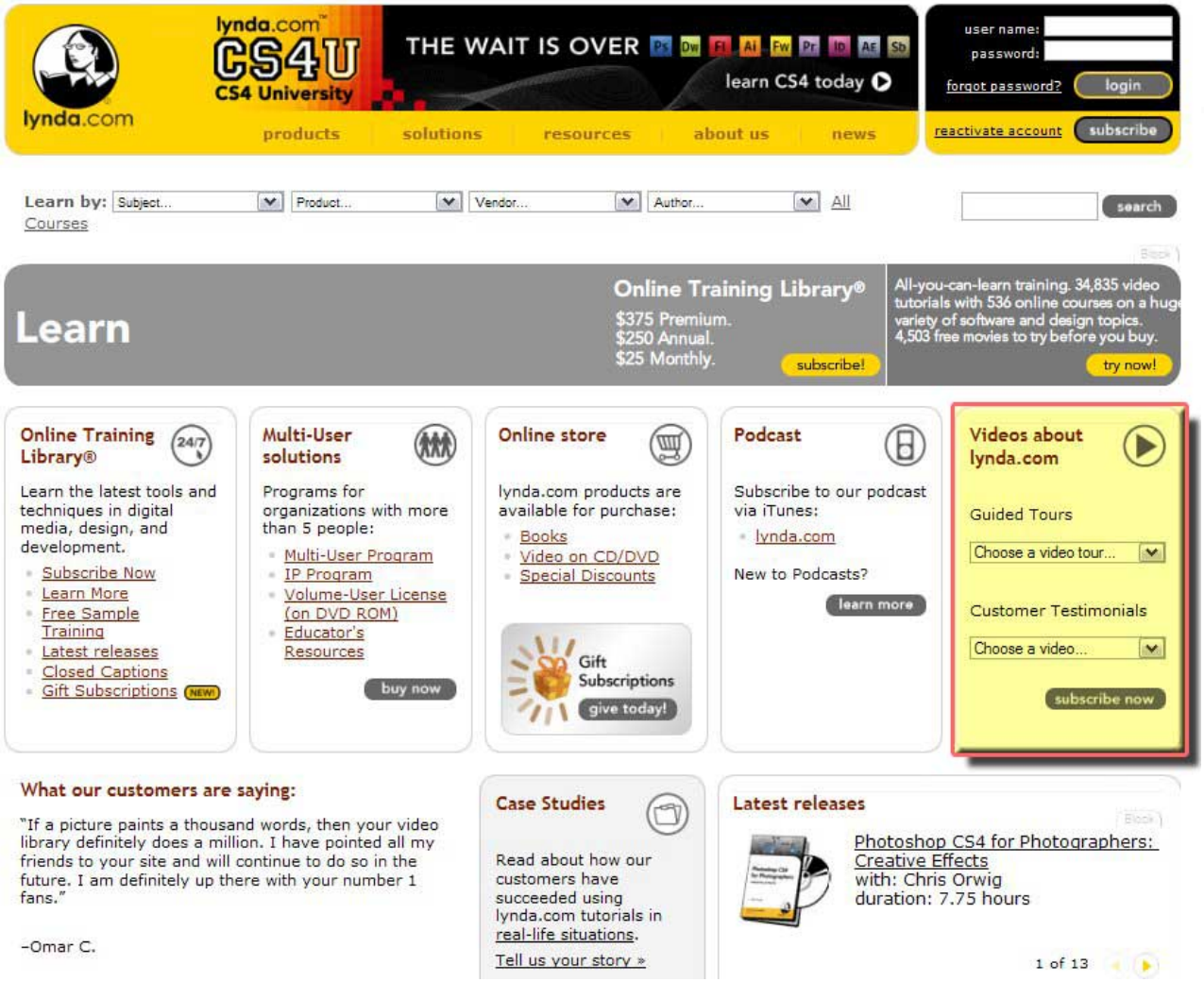
Just Who Is This Lynda?

- Lynda Weinman created Lynda.com
- An On-Line Training Library
- 2009 Marks Her 14th Year
- Software & Technology Training Site
- Also Training Books & CD's/DVD's

lynda.com Homepage

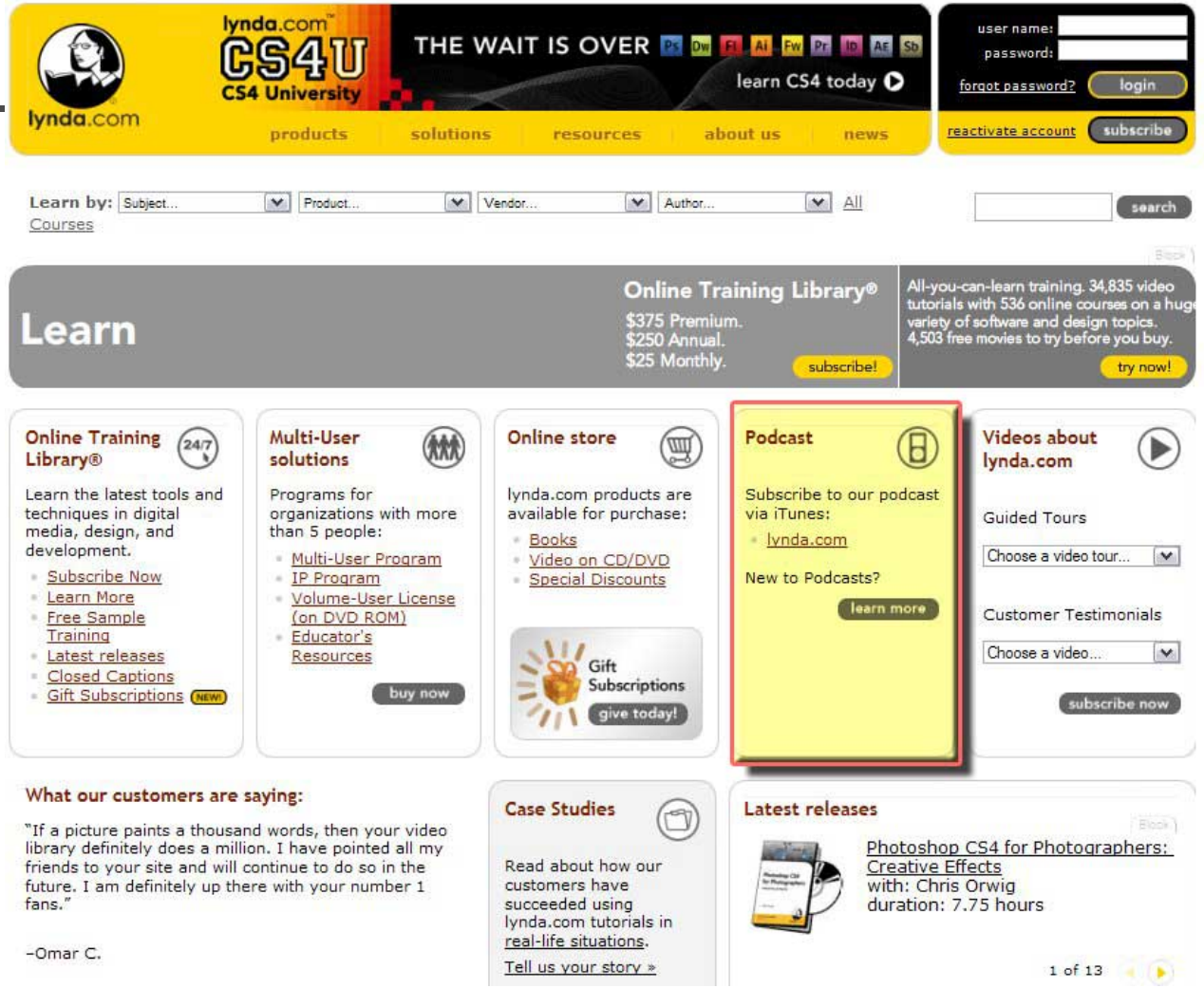


Quick Introduction Section

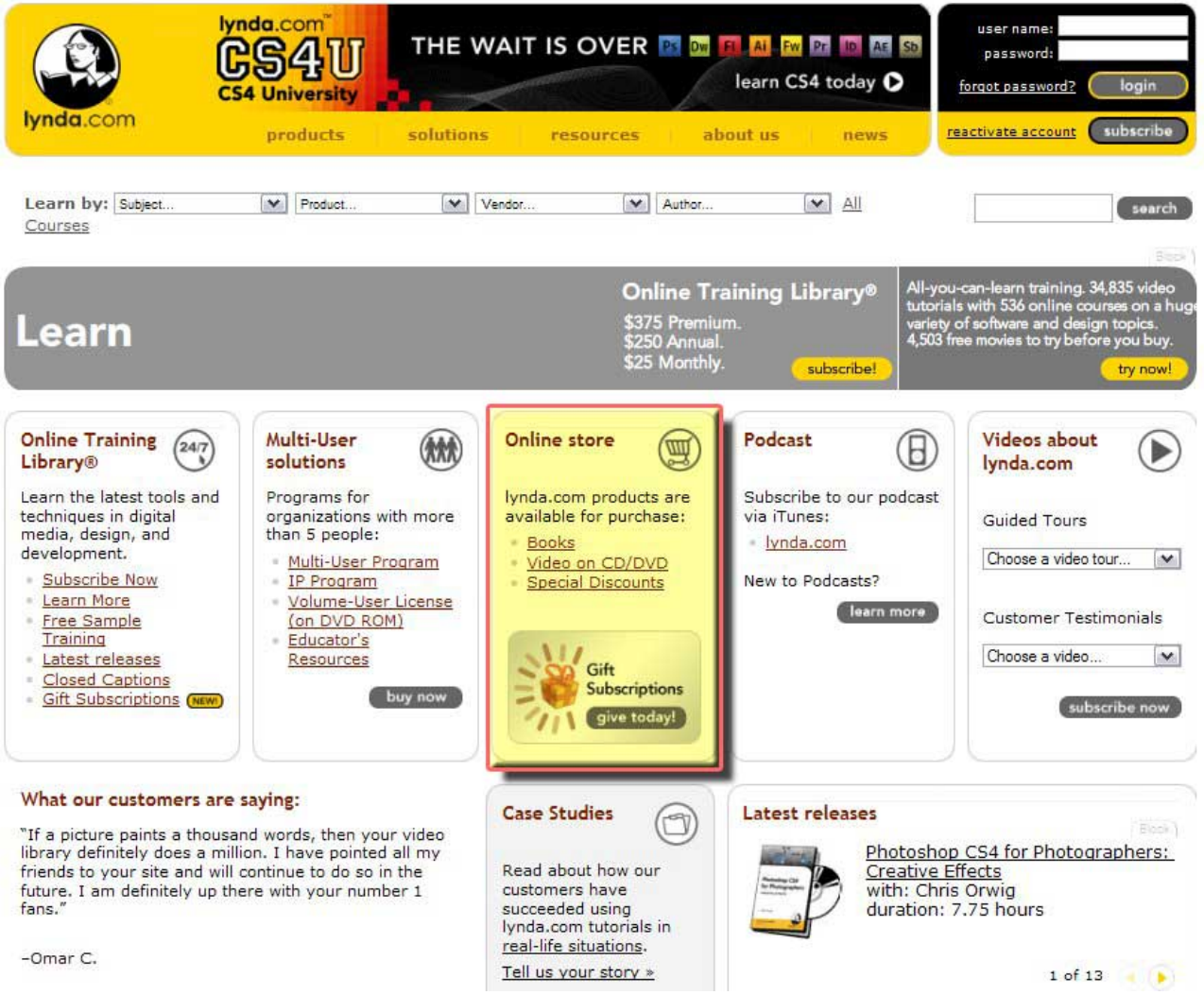


Let’s Meet Lynda

The Podcast Section



The On-Line Store Section



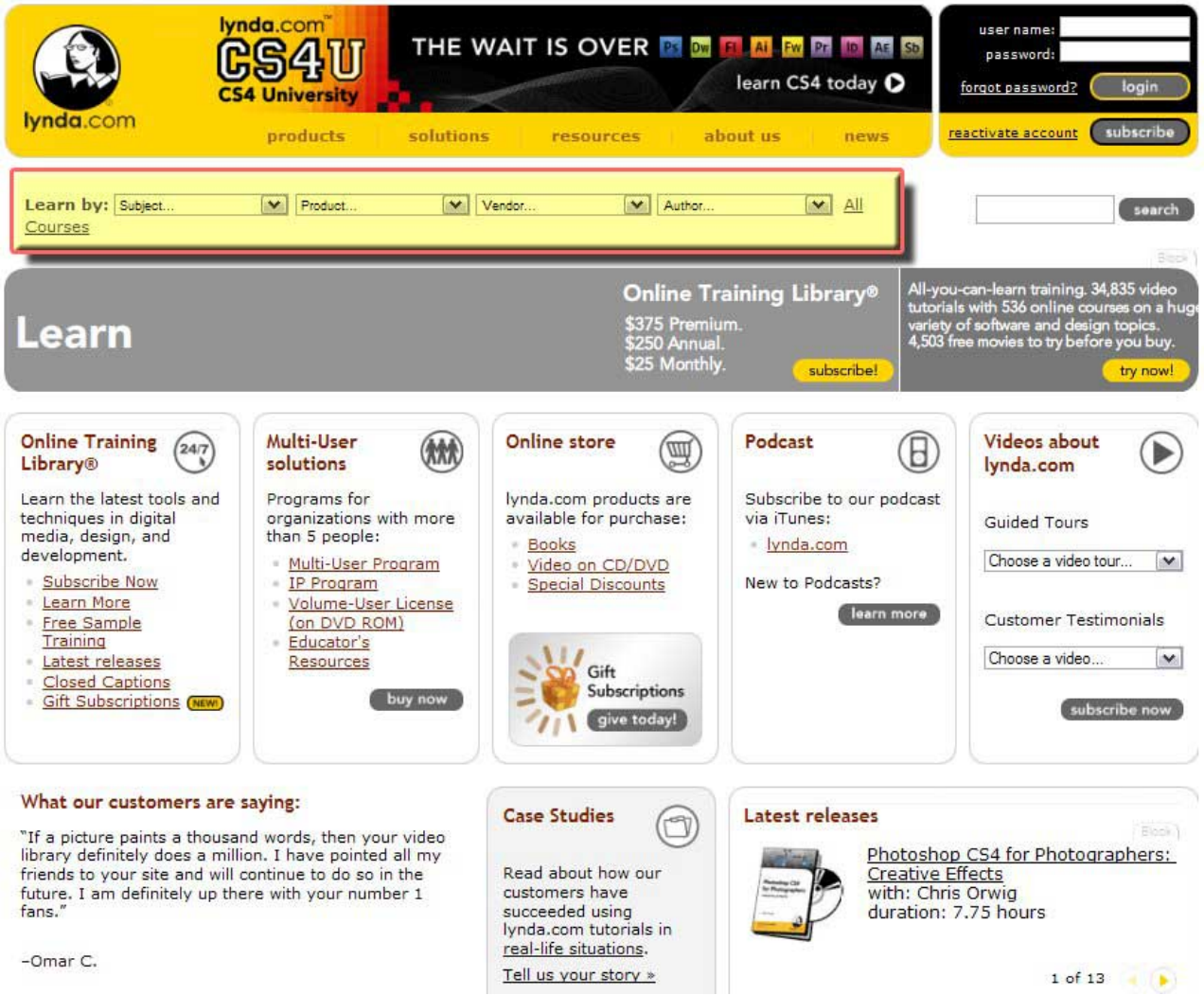
Book Features

- Published Tutorial Books
- “H-O-T” = “Hands on Training”™
- View Table of Contents
- View Sample Chapter
- Competitively Priced
- Books Include CD-ROM
  - All Files included & some video clips

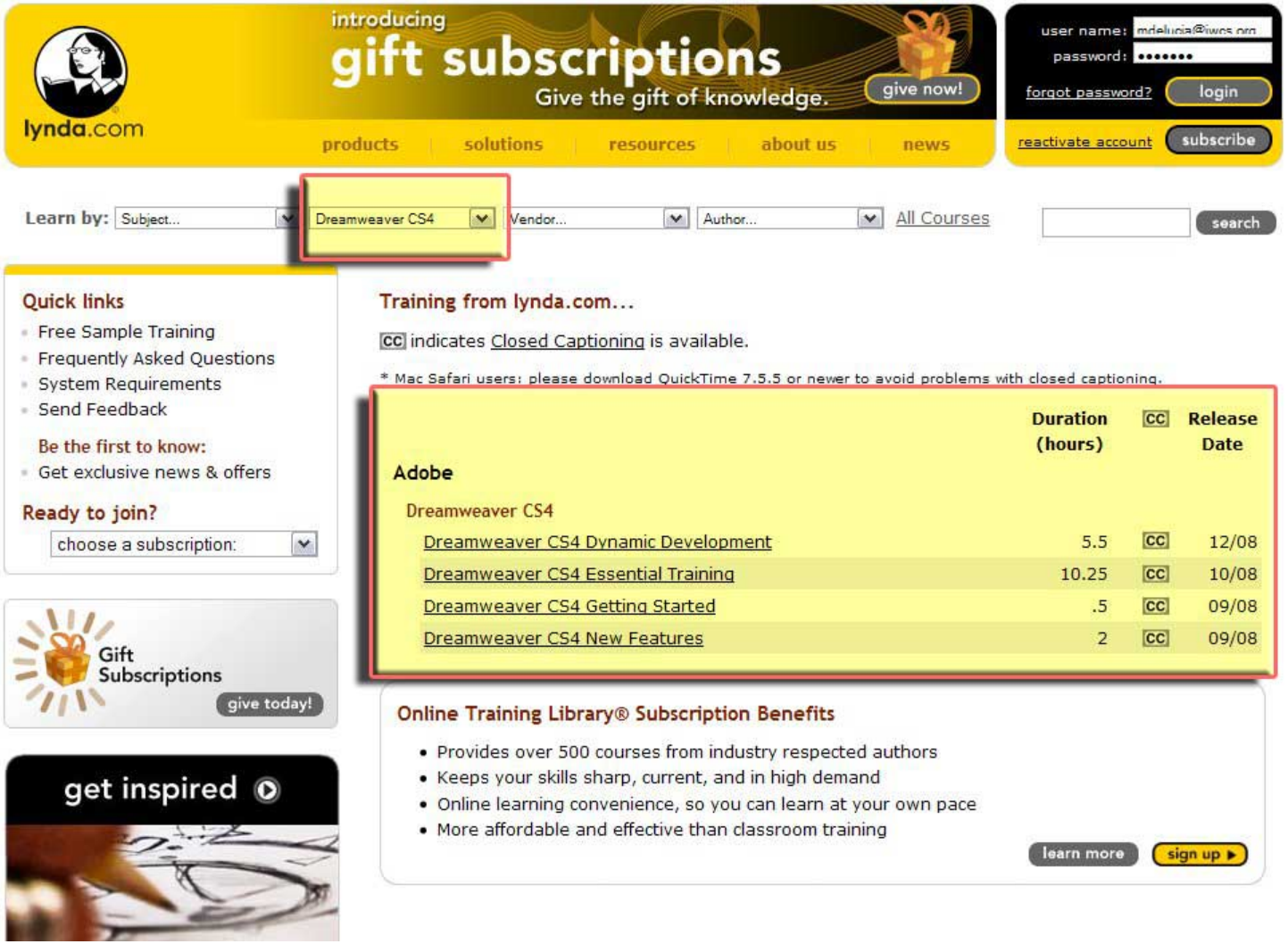
CD/DVD Features

- Each 2 – 20 hours of Video Training
- “Expert” Un-biased Instructors
- View Table of Contents
- View Sample Movies
- “Learn @ Your Own Pace”™
- You Own the CD
- No Internet Connection Needed

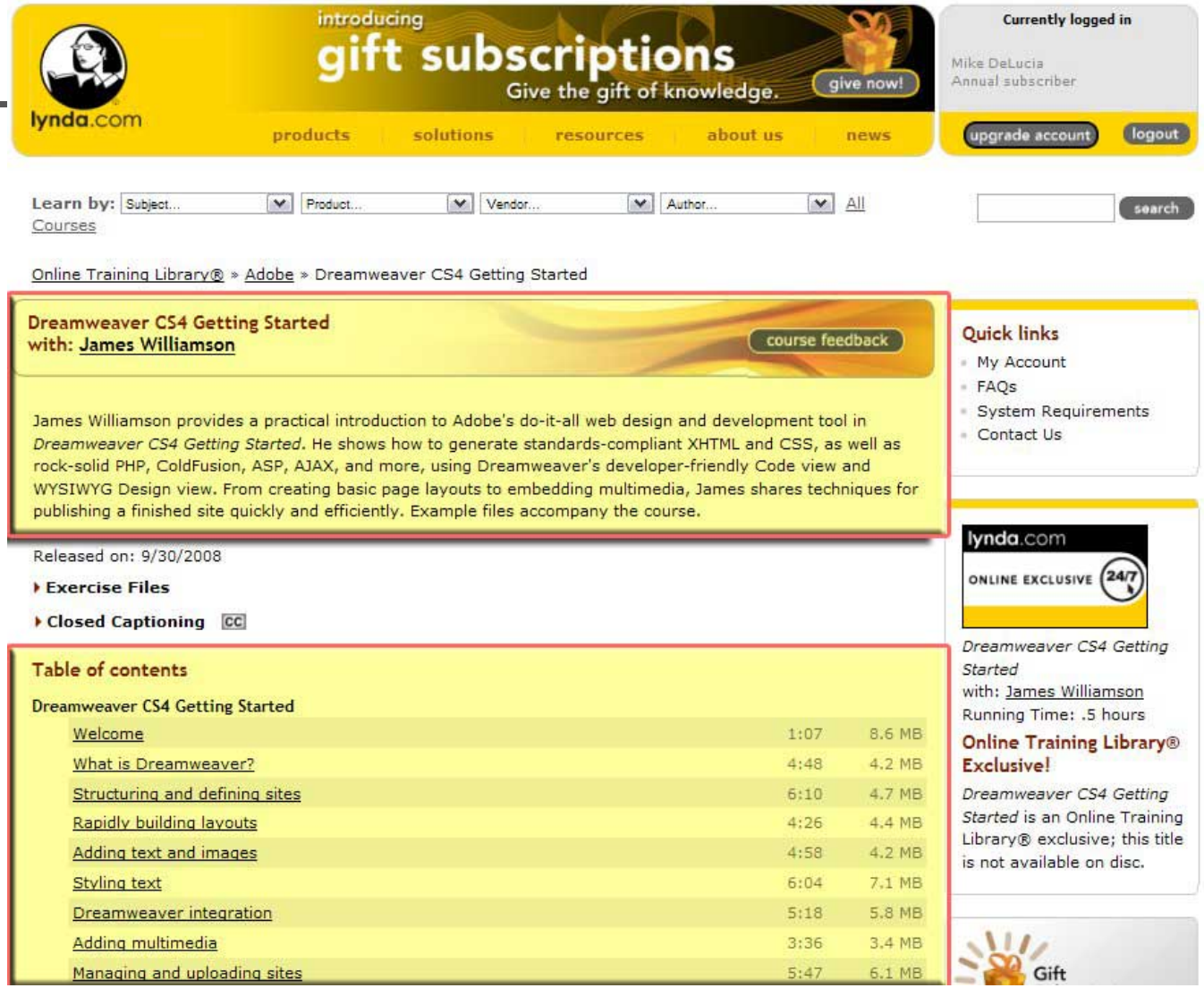
On-Line Training - Search



On-Line Training – Courses Page



On-Line Training – A Course



On-Line Training Library

- 536 Software & Technology Courses
- 160 Products Covered
- Currently 34,835 Video Tutorials
- View Each Course Lecture List
- Many Free Sample Movies (4,503)
- 24 / 7 Training for $25 / month
- No long-term commitment

Let's Go On-Line
and
Visit Lynda.com